



2012 Queensland supply chain & logistics conference

Thursday 23rd & Friday 24th August
Sofitel Hotel Brisbane

**5 steps to
supply chain
success**



**PARTNERSHIP
OPPORTUNITIES**

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exhibitors area

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Book your stand now

The Queensland Supply Chain & Logistics Conference is the largest event of its kind in the state and is ideally suited for Supply Chain, Logistics, Transport and Procurement professionals and practitioners. A uniquely-styled educational event in its thirteenth year, the conference is designed for both professional and personal development in a most-relaxed environment. With a theme of '5 Steps to Supply Chain Success', the 2012 Queensland Supply Chain & Logistics Conference, which will be held on the 23rd and 24th of August at the Sofitel Hotel Brisbane, is an event not-to-be-missed! Mark these dates in your diary!

Why Exhibit?

The Queensland Supply Chain and Logistics Conference is not an exhibition. It is a conference, and as such is designed for branding, networking and exposure opportunities. Doing business in Queensland is distinctly different from in other states and this event is designed to maximise your networking opportunities with the industry.

- Corporate Branding
- Networking
- Maximise your company exposure
- Meet new buyers
- Expand your database
- Launch new products
- Identify new customers

SPACE IS LIMITED IN THE EXHIBITORS AREA SO BOOK NOW.

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The Society for Supply Chain Professionals



STAPLES

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Exclusive Partner Packages

Platinum/Breakout Session partner package

\$11,000 + GST = \$12,100 inc GST (2 Days)
\$9,500 + GST = \$10,450 inc GST (1 Day)

As the Platinum/Breakout Session partner you will receive all the benefits of a Platinum partner and more as below:

- Front page exposure of corporate logo on conference registration brochure, promotional material and trade magazine advertising.
- 5 x 2 metre exhibition stand in conference exhibition area. (All exhibition stands include walls, fascia, lighting and power. Furniture not included).
- 2 x complimentary people to man the exhibition stand during the conference on Thursday the 23rd and Friday the 24th of August 2012. (This includes 2 x complimentary tickets to attend the charity dinner on Thursday 23rd of August 2012).
- 2 x complimentary delegates to attend the conference on Thursday the 23rd and Friday the 24th of August 2012. (This includes 2 x complimentary tickets to attend the charity dinner on Thursday the 23rd of August 2012).
- 1 x full page full colour advertisement in the delegates handbook. (Artwork to be supplied by the partner).
- 2 x additional complimentary tickets to attend the charity dinner on Thursday the 23rd of August 2012.
- 2 x A4 double sided handouts to be included in the delegates satchel. (Inserts to be printed and supplied by the partner).
- Entitlement to alternate activities within the pre-dinner drinks on Thursday the 23rd of August 2012.
- Company logo and listing displayed in the delegates handbook.
- Naming rights for the Breakout Sessions.
- Corporate banners in breakout room for two days, or one, depending on the package selected. (All banners to be supplied by the partner).
- Reduced prices for additional conference delegates.
- Reduced prices for additional dinner attendees.
- Right to display Conference Endorsement on Sponsor's Company Letterhead.
- Right to promote conference dates and logo on company website and emails.

NB: The \$9,500 package is for one day only and excludes the following from the above package.

- Corporate banners in the breakout room is for one day only. (All banners to be supplied by the partner)
- The advertisement is a half an A4 page. (artwork to be supplied by the partner)
- Only 4 x tickets in total to the charity dinner on Thursday the 23rd of August 2012.
- Only 1 x A4 double sided handout to be included in the conference satchel. (Inserts to be printed and supplied by the partner)
- The remainder is the same as the \$11,000 package as above.

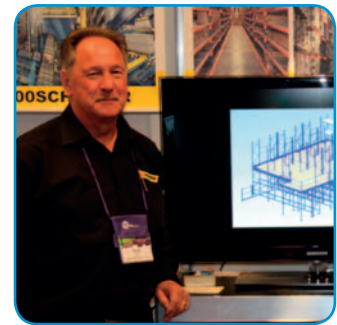


exhibitors area

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SCHAEFER



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Blackwoods





Platinum/SCL Summit partners package

\$11,000 + GST = \$12,100 inc GST

What is the SCL Summit?

This interactive summit has been developed to encourage high-end industry discussions and strategies for Senior Executives to implement within their organisation and their wider Supply Chain.

- Front page exposure of corporate logo on conference registration brochure, promotional material and trade magazine advertising.
- 5 x 2 metre exhibition stand in conference exhibition area. (All exhibition stands include walls, fascia, lighting and power. Furniture not included).
- 2 x complimentary people to man the exhibition stand during the conference on Thursday the 23rd and Friday the 24th of August 2012. (This includes 2 x complimentary tickets to attend the charity dinner on Thursday the 23rd of August).
- 2 x complimentary delegates to attend the conference on Thursday the 23rd and Friday the 24th of August 2012. (This includes 2 x tickets to attend the charity dinner on Thursday the 23rd of August 2012).
- 1 x full page full colour advertisement in the delegates handbook. (Artwork to be supplied by the partner).
- 2 x additional complimentary tickets to attend the charity dinner on Thursday the 23rd of August 2012.
- 2 x A4 double sided handouts to be included in the delegates satchel. (Inserts to be printed and supplied by the partner).
- 4 x complimentary tickets to attend the SCL Summit.
- Corporate banners in the SCL Summit room. (Banners to be supplied by the partner). Entitlement to alternate activities within the pre-dinner drinks on Thursday the 23rd of August 2012.
- Company logo and listing displayed in the delegates handbook.
- Promotional material for the SCL Summit featuring your logo and company details.
- Naming rights for the SCL Summit.
- Speaking opportunity to overview your company to all attendees at the SCL Summit.
- Reduced prices for additional conference delegates.
- Reduced prices for additional dinner attendees.
- Right to display conference endorsement on Sponsor's Company Letterhead.
- Right to promote conference dates and logo on company website and emails.



DEMATIC



FUJI XEROX



Exclusive Partner Packages

Dinner Entertainment Sponsor \$5,500 + GST = \$6,050 inc GST

- Exclusive opportunity to sponsor the entertainment for the charity dinner on Thursday the 23rd of August 2012.
- Limited to one company only.
- 1 x one third horizontal full colour strip advertisement in the delegates handbook. (Artwork to be supplied by the partner).
- 1 x A4 double sided handout in the delegates satchel. (Inserts to be printed and supplied by the partner).
- 4 x tickets to attend the charity dinner on Thursday the 23rd of August 2012.
- Company logo on the registration brochure.
- Corporate Signage on all menus.
- Company overview during dinner by MC.
- Company logo and listing displayed in the delegates handbook.

SOLD

Lifestyle Speaker Sponsor \$5,500 + GST = \$6,050 inc GST

- Exclusive opportunity to sponsor the Lifestyle speaker for the conference.
- Limited to one company only.
- 1 x one third horizontal full colour strip advertisement in the delegates handbook. (Artwork to be supplied by the partner).
- 1 x A4 double sided handout in the delegates satchel. (Inserts to be printed and supplied by the partner).
- 2 x complimentary tickets to attend the charity dinner on Thursday the 23rd of August 2012.
- Company logo on the registration brochure.
- Company logo and listing displayed in the delegates handbook.

Directors Lounge Package \$5,500 + GST = \$6,050 inc GST

- Exclusive opportunity to sponsor the Directors Lounges for the conference.
- Limited to two companies only. There will be a Director's Lounge on both days.
- 1 x one third horizontal full colour strip advertisement in the delegates handbook. (Artwork to be supplied by the partner).
- 1 x A4 double sided handout in the delegates satchel. (Inserts to be printed and supplied by the partner).
- 2 x complimentary tickets to attend the charity dinner on Thursday the 23rd of August 2012.
- Company logo on the registration brochure.
- Company logo and listing displayed in the delegates handbook.



exhibitors area

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supply chain review
supplychainreview.com.au



TOLL




Yusen Logistics





Platinum Partners **\$7,500 + GST = \$8,250 inc GST**

- Front page exposure of corporate logo on conference registration brochure, promotional material and trade magazine advertising.
- 5 x 2 metre exhibition stand in conference exhibition area. (All exhibition stands include walls, fascia, lighting and power. Furniture not included).
- 2 x complimentary people to man the exhibition stand during the conference on Thursday the 23rd and Friday the 24th of August 2012. (This includes 2 x complimentary tickets to attend the charity dinner on Thursday the 23rd of August 2012).
- 2 x complimentary delegates to attend the conference including 2 x tickets to attend the charity dinner on Thursday the 23rd of August 2012.
- 2 x A4 double sided handouts to be included in the delegates satchel. (Inserts to be printed and supplied by the partner).
- 1 x half page full colour advertisement in the delegates handbook. (Artwork to be supplied by the partner).
- Naming Rights of lunches (alongside other Platinum partners).
- Corporate logo on all signage in plenary room.
- Entitlement to alternate activities within the pre-dinner drinks on Thursday the 23rd of August 2012.
- Company logo and listing displayed in the delegates handbook.
- Reduced prices for additional conference delegates.
- Reduced prices for additional dinner attendees.
- Right to display Conference Endorsement on Sponsor's Company Letterhead .

Gold **\$5,500 + GST = \$6,050 inc GST**

- 1 x 2 metre x 2.5 metre stand in conference exhibition area. (All exhibition stands include walls, fascia, lighting and power. Furniture not included).
- 2 x complimentary people to man the exhibition stand during the conference on Thursday 23rd and Friday the 24th of August 2012. (This includes 2 x complimentary tickets to attend the charity dinner on Thursday the 23rd of August 2012).
- 1 x complimentary delegate to attend the conference including 1 x ticket to attend the charity dinner on Thursday the 23rd of August 2012.
- 1 x A4 double sided handout to be included in the delegates satchel. (Inserts to be printed and supplied by the partner).
- 1 x one third strip advertisement full colour in the delegates handbook (Artwork to be supplied by the partner).
- Company logo and listing displayed in the delegates handbook.
- Naming rights to morning teas and afternoon teas (alongside other gold partners).

Bronze: **\$3,500 + GST = \$3,850 inc GST** **TRADE BOOTH ONLY PACKAGE**

- 1 x 2 metre x 2.5 metre stand in conference exhibition area. (All exhibition stands include walls, fascia, lighting and power. Furniture not included)
- 1 x complimentary person to man the exhibition stand during the conference on Thursday the 23rd and Friday the 24th of August 2012. (This includes 1 x complimentary ticket to attend the charity dinner on Thursday the 23rd of August).
- Company logo and listing displayed in the delegates handbook .

Satchel Inclusions **\$650 + GST = \$715 inc GST**

- 1 x A4 double sided handout to be included in the delegates satchel. (Inserts to be printed and supplied by the partner).



2012 Supply Chain & Logistics Conference Available Partners Packages

PARTNERS PACKAGES

<input type="checkbox"/>	Platinum Partner	\$7,500 + GST = \$8,250 inc GST
<input type="checkbox"/>	Gold Partner	\$5,500 + GST = \$6,050 inc GST
<input type="checkbox"/>	Bronze: TRADE BOOTH ONLY PACKAGE	\$3,500 + GST = \$3,850 inc GST
<input type="checkbox"/>	Satchel Inclusions	\$650 + GST = \$715 inc GST

EXCLUSIVE PACKAGES

<input type="checkbox"/>	Platinum/Breakout Session Partner package	\$11,000 + GST = \$12,100 inc GST	
		\$9,500 + GST = \$10,450 inc GST	
<input type="checkbox"/>	Platinum/SCL Summit Partner	\$11,000 + GST = \$12,100 inc GST	
<input type="checkbox"/>	Dinner Entertainment Partner	\$5,500 + GST = \$6,050 inc GST	SOLD
<input type="checkbox"/>	Lifestyle Speaker Partner	\$5,500 + GST = \$6,050 inc GST	
<input type="checkbox"/>	Directors Lounge Partner	\$5,500 + GST = \$6,050 inc GST	

TERMS AND CONDITIONS

The Partner must pay to the QSCLC the total amount set out in accordance with the agreed payment schedule. If any payment is not made by the Partner in accordance with the agreed payment schedule, the QSCLC may, in its absolute discretion, terminate this Partners Contract and resell or otherwise use the space allocated to the Exhibitor.

In such circumstances:

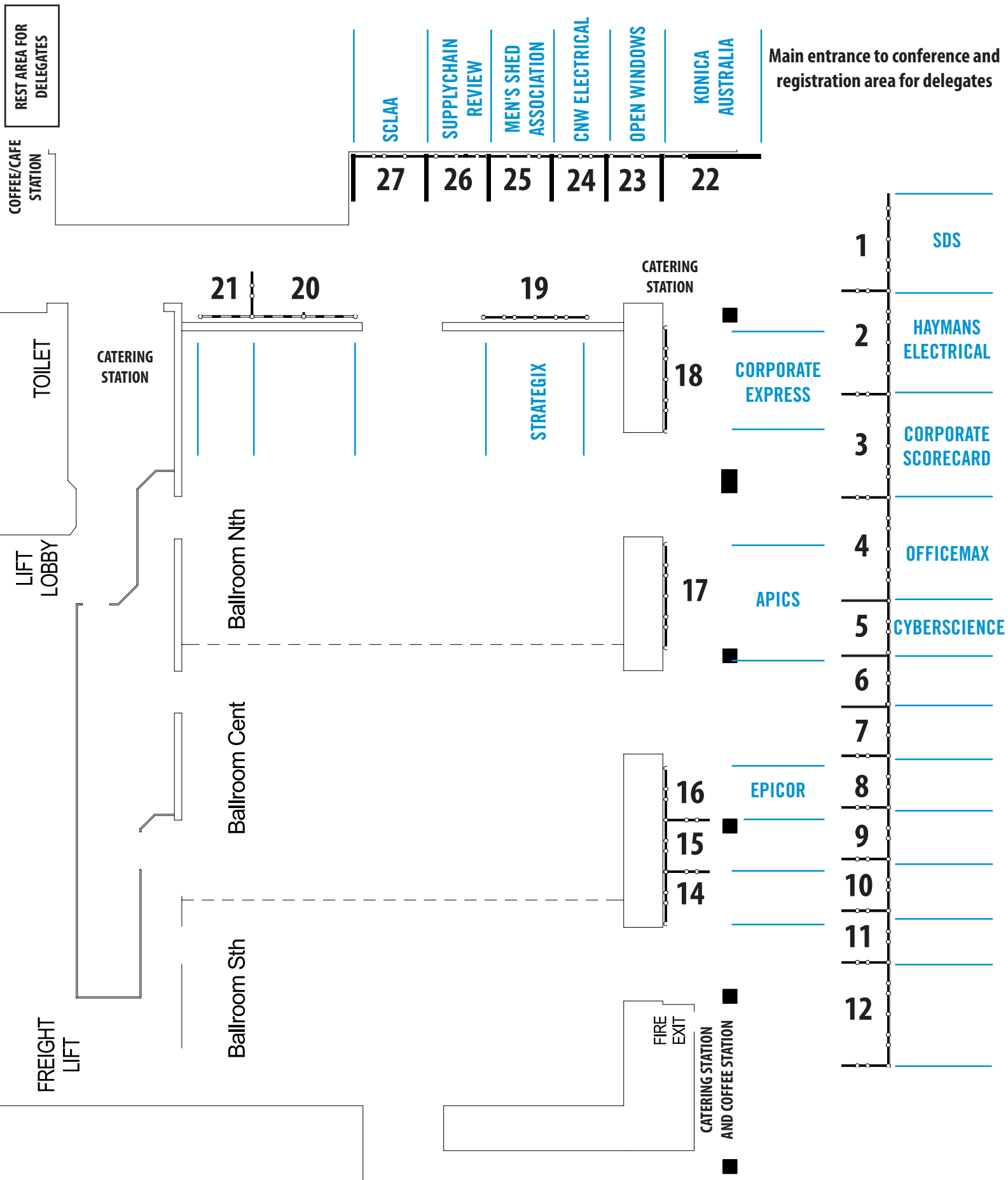
A: The Partner shall be liable to reimburse the QSCLC's costs and expenses arising directly or indirectly as a result of such failure to pay; and

B: The Partner shall not be entitled to a refund of any moneys paid in respect of this Partner Contract, and shall remain liable to pay to the QSCLC all moneys owing as at the date of termination.

C: If the Partner wishes to cancel its participation at the QSCLC or reduce the size of its allocated exhibition space, written notice must be given to the QSCLC. In the event of such cancellation or reduction in size, the Organiser is entitled to a 20% withdrawal fee. This 20% withdrawal fee is a genuine pre-estimate of costs, loss and damage incurred by the QSCLC as a result of the Partner's withdrawal.

D: The Exhibitors are solely responsible for accessing delegate contact information. The Conference organisers do not provide attendee databases to any exhibitors.

2012 QSCLC Exhibition Area Map



2012 QSCLC Partner Contract

1. SELECT YOUR STAND NUMBER (As per page 7)

1st Choice	2nd Choice	3rd Choice
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2. SELECT YOUR PACKAGE LEVEL (As per page 6)

Please circle your package: PLATINUM GOLD BRONZE OTHER (Please list) _____

exhibition package includes:	NB: Exhibition space, fascia, walls and general lighting. No furniture is provided.
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3. PAYMENT DETAILS (BASED ON 1st CHOICE)

A Tax Invoice will be provided upon receipt of your signed contract. Payment Schedule: 20% deposit payable now. Remainder to be paid no later than Friday the 17th of June 2012.	Cost of Package (from above) \$
	Plus GST \$
	TOTAL COST OF PACKAGE \$
	20% deposit \$

4. INVOICING OPTIONS (Please tick)

<input type="checkbox"/> Please send me an invoice for payment OR	<input type="checkbox"/> Please send me an invoice/receipt for the 20% deposit. (Followed by an invoice/receipt for the remaining 80%) OR
<input type="checkbox"/> Please charge the credit card details below and send me a receipt.	<input type="checkbox"/> Please send me an invoice/receipt for the full amount.

5. EXHIBITOR CONTACT DETAILS

Company Name:		
Postal Address:		
State:	Postcode:	Phone:
Accounts Contact: (Name & Email)	Stand Coordinator: (Name & Email)	Marketing Contact: (Name & Email)

6. METHODS OF PAYMENT

Payment Option One: Credit Card Please debit my credit card as indicated below <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> BANKCARD <input type="checkbox"/> AMEX Name on Card: _____ Signature: _____ Amount: \$ _____ Expiry Date: _____ Card No: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	TOTAL PAYMENT \$ _____
Payment Option Two: Electronic Funds Transfer Bank: Westpac Hamilton Qld BSB: 034-041 Account Number: 192489 Queensland Supply Chain Conference REFERENCE: Company Name	Payment Option Three: Cheque Cheques payable to: Queensland Supply Chain Conference 34 Lawson Street Oxley QLD 4075

7. TERMS AND CONDITIONS (Please tick box and sign as below)

We understand and agree to pay the total costs as indicated by the above payment details. This application contract is binding once accepted for and on behalf of the QSCLC. We understand that our stand will not be reserved UNTIL this form is signed and returned. CANCELLATION POLICY: By signing this agreement we understand and agree that the 20% deposit is non-refundable and that stands will not be held without a deposit. Cancellations may be accepted up to Friday the 6th of May 2012 BUT will incur a 20% cancellation fee. Booking cancellations after the 6th of May 2012 are non-refundable.

Name: _____ Signature: _____ Date: _____